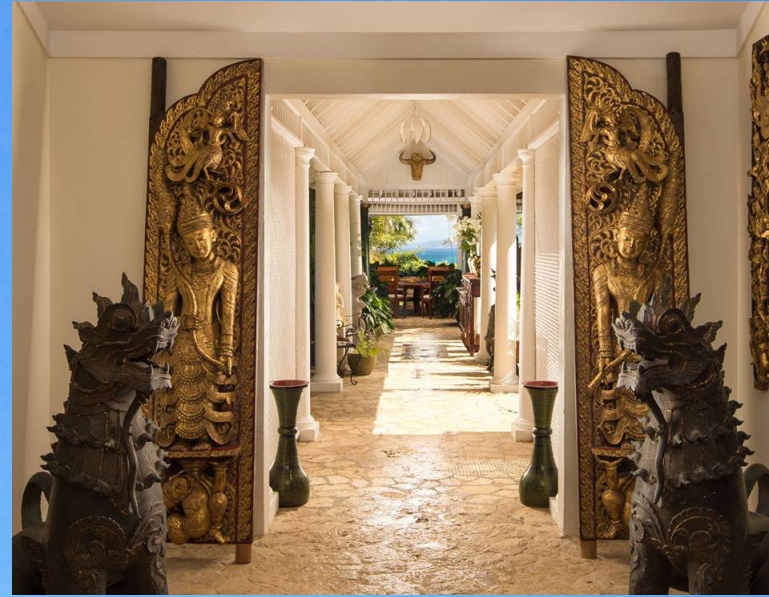


THE TRYALL CLUB



China, and Russia. The properties are all owned, outright. In terms of people who come here on holiday, it's overwhelmingly North American. But not every owner rents; there are some owners who are residents, here, if not all of the year, for a good proportion of the year, and choose not to rent. Those that do are in a rental pool and they are available."

BVM: What is the size of the Club's staff?

Barber: "The Club has 220 employees, and each homeowner employs his or her own villa staff, so there are about 450 villa staff. They're employed 365 days of the year and most of the villas have an occupancy rate of 50 percent. But, even if a villa is not occupied, because most of these are fairly large villas and they sit within an average of two to three acres with a garden, there's always a lot of maintenance to do. Having a property in the tropics is different than having a property in a more northern climate."

BVM: Speaking of property, are there any upcoming changes or renovations planned for the Club?

Barber: "We've been working with a consultancy company for about a year and a half on a Master Plan that addresses the future of Tryall. The plan addresses three distinct areas: the beach, the Great House, and linking and connecting both of those to the infrastructure of the Club."

"In a nutshell, the project for the beach would see us increase the depth of the beach; we can't widen it because it's a natural bay. We would add a swimming pool to the lawn, which is immediately behind the beach; we would construct a second pier opposite the existing 18th-century pier, and we would raise the existing beach restaurant, rebuild it, but put it slightly further back, which would give us a direct oceanfront terrace. Currently, we have it slightly to the west, but by using the same location for the restaurant, and putting it further south, it gives us a



AT A GLANCE THE TRYALL CLUB

WHAT: A private community of luxury villas

WHERE: Near Montego Bay, Jamaica

WEBSITE: www.tryall-club.com