



“We also supply equipment for schools and care homes; we’ve even helped in the construction of schools. So, it’s a very visible part of who we are and what we do.”

BVM: Last question: If I’m looking to vacation in Jamaica, why should I choose to stay at the Tryall Club?

Barber: “One of the most compelling reasons to visit Tryall is the fact that it offers an experience that is not only authentically Jamaican, but inherently, Jamaican. First of all, there’s the landscape, much of which is undisturbed. And

if you follow one of the hiking trails, which will take you way up into the south hills, you will see the forest environment that Columbus would have seen when he first set sight on Jamaica.

“We have around 35 species of non-fruit trees at Tryall, and well over 15 species of fruit tree, so it’s by no means your stereotype Caribbean property comprised mainly of different types of palm trees. And a high proportion of the trees here have a significant heritage – some of the silk cotton trees are in excess of 250 years old.



We also have eight, very rare, grey birch trees, which are about 70 years of age and of tremendous stature with wonderful canopies.

“You will also see over 60 species of birds - every single one endemic - together with all of the migratory birds that pass through Jamaica between April and November. We offer a very interesting bird-watching tour which sets out early in the morning. And that allows guests to learn to recognize a bird by its call – that’s the easiest way to do it.

“It’s also a place for people who love exercise. People who come to Tryall are very, very fit, and from five o’clock in the morning, you’ll see people out walking, you’ll see people out jogging. During the day, they’re playing tennis; they might be playing golf; they go on hikes; they go off property to explore more of the island.

“And Tryall is one of those rare properties that does transcend generations. For example, people who come here now, with their children, have come here as a child with their parents. And more often than not, they’ll bring their parents with them. So, it’s multi-generational. It’s an experience that creates memories and for many people, that’s what they seek when they travel. It’s not so much about commercial consuming, but more about collecting experiences as a family that they can share, afterwards.”

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