

# DIPROINDUCA TRINIDAD LTD.

## THE CHALLENGE OF INDUSTRIAL ASSET RECYCLING



**T**wo years ago Business View featured Diproinduca Trinidad Limited (DTL). Since then, the Board of Directors of this primarily family-owned business delegated the day-to-day management of its business and affairs to Shane Boodoo.

“We pride ourselves on being a family run business,” explains Boodoo, “and that also is true in terms of being a very flat operation. Anyone is equally a phone call away; from the

CEO to the secretary they are all just a phone call away and willing to do anything to help. That is one of our greatest strengths.”

The Trinidad operation of Diproinduca is part of an international trading and environmental services company founded by Mr. Efrain Riera focused on the provision of innovative, intelligent, and effective solutions specifically designed to help its customers convert their industrial by-products into valuable feedstock assets.



Financial, commercial, and operational strategies and policies are developed by the leadership in the corporate offices in Toronto, Ontario – the largest city in Canada, home to more than 2.5 million people – and then promoted and implemented across the company, which has individual operating and commercial entities in Trinidad and Tobago, Venezuela, Mexico, the United States, Barbados, Chile, as well as in the Middle East.

“Basically we meet the needs of commer-

cializing, recycling, or a combination of both, the industrial by-products that are produced in the manufacturing of steel on a daily basis, as well as all such materials that has been accumulated throughout the years at the local steel plants. We also look forward to partner with any new steel plants that open up,” says Boodoo.

In terms of accumulated materials, he is referring to a huge amount of by-products that prior to DTL’s services was not being used