



Now that the Big Game has completed its renovations, Williams expects that its occupancy rate will increase from its current 50 to 60 percent, which will likely help boost the resort's profits. "Since the six years of the current ownership, this is the first year that we made a profit every month," he reports. Williams would also like to augment his staff training agenda and see that they are given certification in several professional areas. Lastly, he says that he hopes that Sharkey's Restaurant, with its new bar, becomes a "hot spot in Bimini for entertainment."

The Bimini Big Game Club Resort & Marina – still the "big game in town."

PREFERRED VENDOR

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Williams agrees: "A tourist told me, this morning, if he wants to go to 'Palm Beach,' he'll go to the competition, but if he wants to go to true Bimini, he'll go to Big Game. We market ourselves as a genuine Bimini experience. We're run by an all-Bahamian team. When guests come here, they really feel that they're connecting with family members. We do everything to make them happy."

In addition, Williams says that Big Game is "one of the few small hotels in the Caribbean that is headed by a CHA, a Certified Hospitality Administrator, and has a licensed boat captain as a marina manager." Also, the resort has a joint venture with Neal Watson's Bimini Scuba Center which is located at the Big Game Club, and operates a 55-foot glass bottom dive boat, well-suited to accommodate divers, snorkelers, and sightseers. In addition to reefs, wrecks, and wall diving, the Dive Center offers Great Hammerhead Shark, Wild Dolphin, Reef Shark, and Sting Ray Safaris. PADI certifications and courses are also available.



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