The Bahamas Telecommunications Company, BTC, headquartered in New Providence, is the country's first Quad-play provider, delivering high definition video, telephony, broadband and mobile services throughout The Bahamas. Through its business division, BTC meets the unique needs of business and government clients.

Whether it is to improve productivity, streamline efficiencies, increase speed to market or exploit new opportunities, BTC Business offers a comprehensive portfolio of solutions that enables organizations of any size to achieve their goal.

Anchored on our modern sub-sea fiber optic infrastructure and tapping into the industry experience of the BTC family, our team is committed to the creation of the next generation of communications and IT services and solutions for our customers.

Our strength is in our submarine fiber, data, broadband, mobile, and voice networks, combined with our strategically positioned data centers across the region. Our mission is to help business and government organizations break their communication and collaboration barriers, protect their networks, secure their valuable data and better serve their customers so they can focus on growing their business.

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Even as we enable our customers and employees to grow and reach their goals, our commitment to the development of The Bahamas remains unwavering and is entrenched in our corporate promise to you, the communities and people that we serve.



have been in other companies. It has a 50 percent share of a steel fabrication company, and whollyowns two equipment sales, rental, and repair firms, and an asphalt recycling and patching concern.

Looking ahead, Gupta says that ISD has three objectives: the first is to overcome the cultural obstacles to Design-Build and bolster its portfolio of Design-Build projects; the second is to develop a public/private partnership for the construction, operation, and maintenance of desalination and waste water treatment plants; and the third is to further develop the electrical side of the business by exploring possible opportunities with the new Bahama Power and Light company, recently formed when the government of the Bahamas signed a Management Services Agreement with PowerSecure International, a leading provider of utility and energy technologies to electric utilities, and their industrial, institutional, and commercial customers.

Meanwhile, Gupta believes that ISD's present success comes from its high level of quality production and the fact that it works closely with its clients to earn their repeat business. "A lot of our clients don't know the technical aspects of the work, so we help them make the right decisions," he says. Wilson adds that it's also because the company delivers on its commitments. "Pretty much everything that we've done to date was finished on time and on budget." he declares. Being the new kid on the block has helped, as well. "Because we're quite a young company, we're quite flexible and we can move into areas where older companies that are more rigid and stuck in their ways, don't want to explore," says Wilson. "We're the opposite; we've been successful because we've been flexible."

"And we ask our employees how we can improve and get our business," Gupta adds emphatically. "Everybody has a wallet in this company."



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